

ABOUT ME

Hi there! I am an ICT grad student looking for opportunities to build a career as a UX designer.

I consider myself a tenacious, curious, and a little bit workaholic person when working on what I am passionate about. I believe everyone should build their own path driven by passions and crave new experiences to live out of their comfort zone.

I do have two opposite and balanced personality sides: I live daydreaming, trying to express my creativity, and I'm obsessed with planning and organizing to get free my mind. In my spare time? I'm a TV series addicted, in love with the English language and books.

PROJECT SKILLS

Research	● ● ● ● ●
Information architecture	● ● ● ● ● ● ● ●
Wireframing	● ● ● ● ● ● ● ●
Prototyping	● ● ● ● ● ● ● ●
Visual communication	● ● ● ● ● ● ● ●
Web development	● ● ● ● ● ● ● ●

Curiosity | Empathy | Communication |
Adaptability and Self-Awareness |
Leadership and Teamwork

SOFTWARE SKILLS

Adobe XD, Balsamiq Wireframes,
HTML/CSS/Javascript, Java, C#

LANGUAGES

Italian Native language
English Proficient user

CONTACT

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NOEMI RABASSI



UI/UX DESIGNER

EDUCATION

UNIVERSITY OF TURIN (Grad student)

2017 - Now | BA Social Innovation, Communication, New Technology

Relevant academic courses:

Interaction design - *ongoing*

Future internet - 30L/30

Software development for IT application - 30L/30

Managing and sharing data and knowledge bases - 30L/30

Sociology of communication and new media - 30/30

THE INTERACTION DESIGN FOUNDATION

2020 - Now | UI/UX Design

Ongoing modules:

Interaction Design for Usability

Emotional design: how to make products people will love

UNIVERSITY OF KENT, UK

Sep 2019 - Jun 2020 | Exchange year - Erasmus+

Cultural studies & Marketing

EXPERIENCE

PROJECT MANAGER & DIGITAL MARKETING CONSULTANT

Jan 2018 - Sep 2018 | IPSNet - Revenge Srl

Sites and Applications

- Project coordination and management
- Specific analysis and project requirements
- Layout creation and content organization
- Social image: creation and configuration profiles
- SEO-SEM: studies and applications
- Advertising campaign AdWords: management, monitoring, and analysis
- Website traffic analysis (Google Analytics, AdSense)

WEB DESIGNER

Feb 2016 - May 2016 | Nimbus Srl | Internship

Sites and Applications

- Development of fluid grid template
- Website content organization and creation
- Letterhead and business card template development